# Motus

# Capital Markets Day 20 June 2024

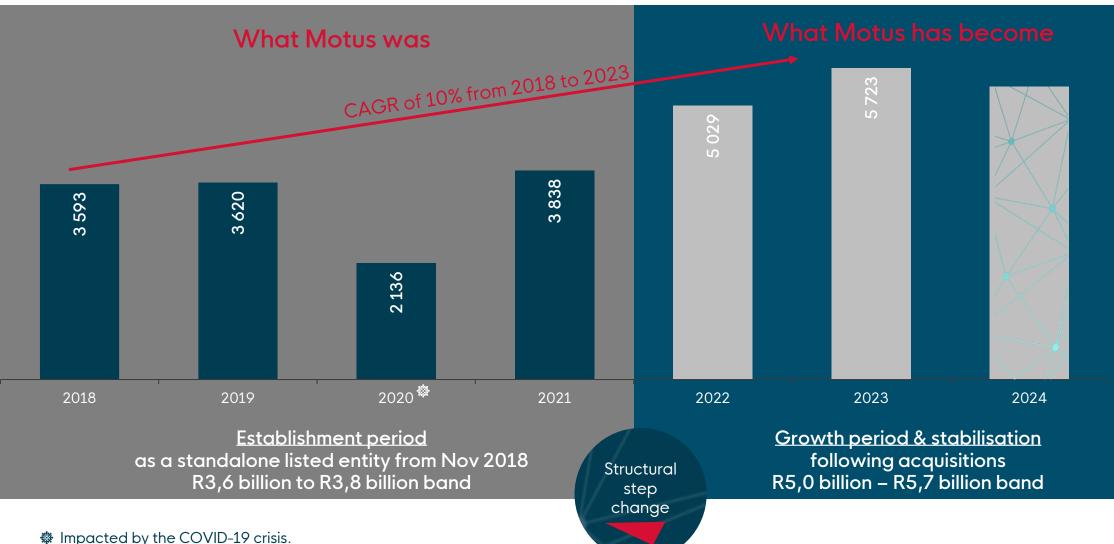


### What today holds

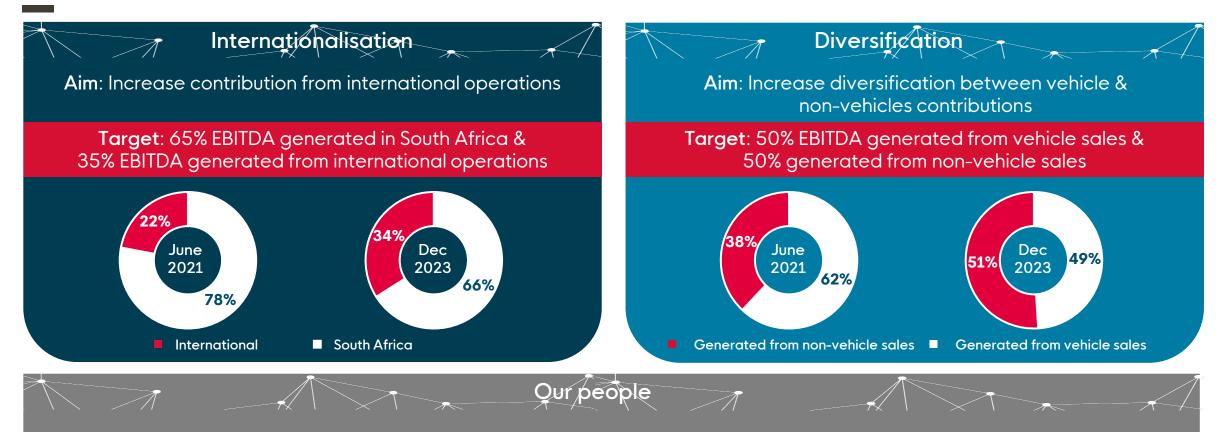
- I will show you the journey Motus has been on since listing in November 2018.
- Ockert Janse van Rensburg will expand on our strategies, showing Motus' future vision & mission.
- Kerry Cassel will unpack the Mobility Solutions business.
- Kerry Cassel & her innovation team will dive into the innovation & digitisation strategy where we will explain:
  - why we innovate;
  - how we approach innovation; &
  - then showcase certain of our concepts.

### Historical operating profit lens





### Foundation for growth



- Development & succession planning
- Entrepreneurial approach to doing business
- Manage talent pool

- Position people in right roles
- Redeploy talent to growth areas

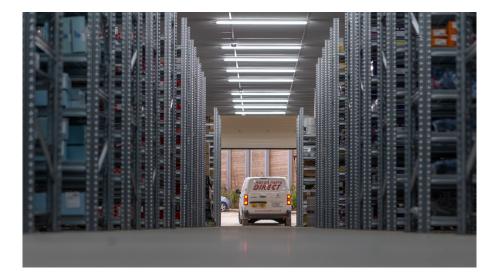
### Acquisitions supporting Internationalisation & Diversification

#### International Aftermarket Parts businesses (UK & Asia)

- Exceeded expectations on financial performance with EBITDA having grown from R70 million in 2019 & projected to grow to in excess of R1 billion for June 2024.
- Generating significant free cash flows with fast-moving inventory.
- ROIC in excess of WACC.
- One global procurement & supply chain management department established.
- Synergies post UK acquisitions of FAI & MPD are beginning to manifest, supported by new distribution centre in Europe.
- Best growth potential for the Group.









### Acquisitions supporting Internationalisation

#### Expansion of UK Retail vehicle business

- Doubled total UK Retail vehicle revenue from 2018, which was supported by acquisitions since unbundling.
- Benefitting from economies of scale.
- Strong aftersales contributions.



Internationalisation

### Expansion of Passenger Vehicles in Australia

- Increased passenger dealerships from ~27 in 2018, to ~46 in December 2023.
- Benefitting from economies of scale.
- Strong volume brands.



Internationalisation

### **Capital allocation**

Working capital & vehicles for hire

Standard working capital & vehicles for hire requirements based on demand & supply.

Capital expenditure

Standard capex & upgrades.

We remain a cash dividend payer at ~35% headline earnings distribution.

**Dividends** &

Share Repurchases

We continuously consider share repurchases. The Group has repurchased ~36,8 million shares since unbundling.

Investment in innovation & digitisation

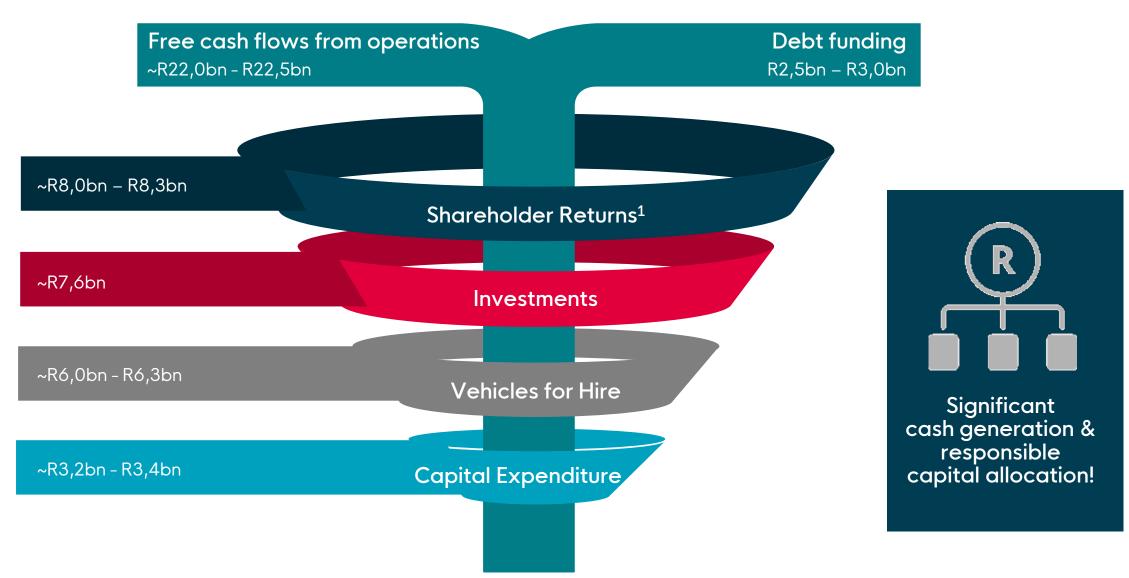
Continuous investment.

Innovation & digitisation contribute to Motus' growth today & relevance tomorrow.

#### Strategic acquisitions

Selective acquisitions that align with our internationalisation & diversification strategy.

### Free cash flows since unbundling



<sup>1</sup>Inclusive of Dividends and Share Repurchases, ~R5,0 billion to ~R5,3 billion, and ~R3 billion, respectively.

### What to expect for 2024 full year results

Financial measure	Previous guidance provided <sup>1</sup>	Revised guidance <sup>2</sup>	
Revenue	Deliver positive revenue growth	Deliver single digit revenue growth	
EBITDA	Deliver positive EBITDA growth	Deliver EBITDA in line with prior year	
Financial measure	HY1 FY24 achievement <sup>1</sup>	Guidance <sup>2</sup>	
Earnings per share & Headline earnings per share	EPS & HEPS down 27%	EPS & HEPS will be down between -25% to -35%	

- We forecast strong free cash flows generation from operations.
- We remain well within agreed bank covenant levels, with more than sufficient banking facilities.
- Net debt reduction from June 2023 to June 2024, will result in reduced net finance costs for FY2025.

<sup>9</sup> <sup>1</sup> Communicated at Interims results presentation 27 February 2024 <sup>2</sup> Communicated via SENS on 12 June 2024.

### Progress against key initiatives to reduce inventory & vehicles for hire

Initiatives	Progress	
Inventory	Following OEM engagements, most reduced orders & provided financial assistance, such as FOB support, marketing support, retail support ("cash on the bonnet").	
	Internal targets were set, with continuous reforecasting & measurement.	
	Operations made strong progress against inventory targets, with the Group forecast to <b>reduce inventory by ~R5 billion</b> to 30 June 2024.	
	This reduction is despite vehicle & parts inflation, weak currency & reduced vehicle demand.	
Vehicles for hire	Internal targets were set, with continuous reforecasting & measurement.	
	Operations made strong progress against vehicle for hire targets, with the Group forecast to <b>reduce vehicle for hire by ~R2 billion</b> from 31 December 2023 to 30 June 2024.	
	This reduction is despite vehicle rental companies extending their fleet season, delaying the defleet cycle to July (usually April/May). New vehicles will replace them during the upfleet cycle.	

### ESG milestones I Our people



#### **Transformation journey**

Our strategy is designed to achieve high impact at two levels – individual & organisation.

Management level Black representation	2018	Dec 2023
Тор	25%	46%
Senior	33%	53%
Middle	39%	53%
Junior	59%	74%

Black representation 78% Black DP representation 55% Female representation 32%



#### Family Bursaries<sup>#</sup>

- 94 bursaries approved
- R3,5 million paid to universities





#### YES journey<sup>#</sup>

- 1395 YES learners appointed, with the 4<sup>th</sup> intake currently being placed
- 44,7% employed

### **ESG** milestones I Social



#### Education#

- 79 resource centres
- Over 90 000 learners
- 100 librarians employed



#### Safe scholar programme<sup>#</sup>

- 2847 schools
- 2,39 million learners
- 102 400 reflective sashes



- 197 health facilities
- 663 staff
- 89 000 average monthly consults





Renault is helping drive Mobility for Good this Easter by providing six Clios to Bakwena and 10 vehicles (six Capturs and four Clios) to Sanral as safety patrol vehicles along the N1N4 route.



### **ESG** milestones I Environmental

**Total Fuel** 

June 2023 – 17,1 million litres

Reduced by 23% from 2019



#### **Purchased Electricity**

June 2023 – 65k kWh

Reduced by 19% from 2019



Water

June 2023 -673 million litres

Increased by 10% from 2019







### What has Motus demonstrated since listing?

- Resilience & agility.
- Positioned ourselves for sustainability & future growth: Diversification & Internationalisation.
- Adapted to changing customer behaviour and environment.
- Strong free cash flows, healthy liquidity ratios & strong debt covenants.
- Responsible capital allocation.
- Invested in innovation, digitisation platforms & technology solutions.
- Optimised portfolio through selective investments & strategic partnerships.
- Maintained market leadership with exceptional customer service
- Expanded financial service offerings.
- Put the right people into the right positions.

In just over five years since listing, we have built a solid foundation positioned for growth. We look forward to building on this legacy & driving future success!

## Thank you

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### Positioned for growth Ockert Janse van Rensburg

Where we play









#### New vehicle market

Importation, distribution & first sale of vehicle, vehicle financing, insurance & value-added products

R&R

#### Life of new vehicle

Recurring touchpoints after first sale, including customer services & maintaining the vehicle (parts, panel & services), & vehicle rental

R&R

I&D

#### Pre-owned vehicle market & Trade-in

Second sale of vehicle together with vehicle financing, insurance & value-added products, & supply of parts & accessories to the car parc

#### Pre-owned vehicle market & Trade-in

Further vehicle servicing & maintenance, insurance & value-added products & supply of parts & accessories to the car parc





2

I&D

I&D

Segments

MS

Retail & Rental Import & Distribution R&R

**Mobility Solutions** 

MS

Aftermarket Parts

MAP

### **Drivers for performance**

We are not reliant on one aspect of the automotive value chain

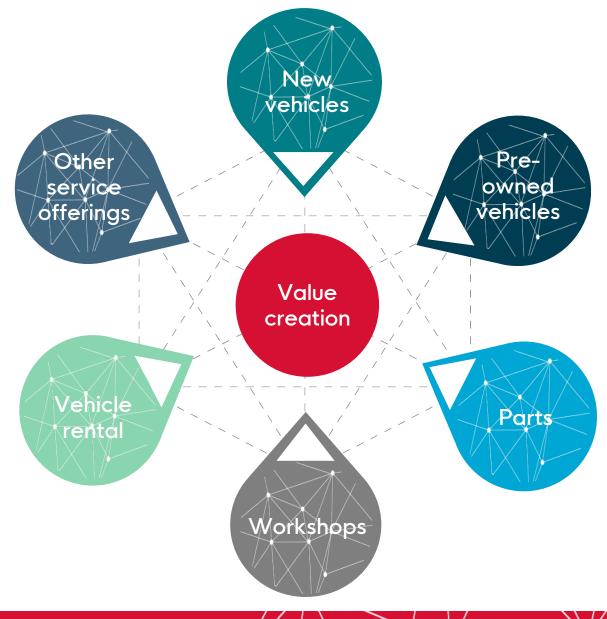
We are the chosen route-to-market for the entire automotive value chain

Agility to serve different areas of the market

Understand the market, the trends and our evolving customers' needs

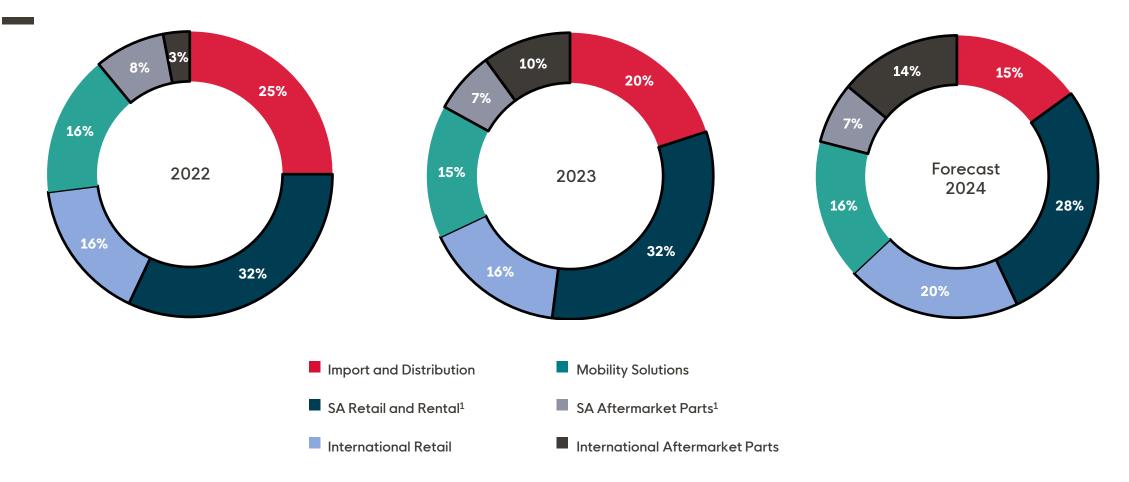
Remain relevant with innovative products and services

Position ourselves ahead of our competitors



Future proof our business!

### Segmental EBITDA contribution



Not reliant on only one area of the business.

### Markets we serve | Vehicles

#### New vehicles

#### - South Africa:

- On average we sell 90k to 100k units per year
- Market leaders at ~20% (total)

#### - UK:

- On average we sell 22k units per year
- Commercial vehicles market share of ~8%

New

vehicles

#### - Australia:

- On average we sell 10k units per year

#### **Pre-owned vehicles**

#### - South Africa:

- Market size of ~312k vehicles for the 0-5 year category
- On average we sell 65k units per year
- Market share ~20% for the 0-5 year category
- UK:
  - On average we sell 16k units per year
- Australia:
  - On average we sell an average 5k units per year

Pre-owned vehicles

#### Serviced through below dealerships & four bond stores in SA



### Strategy

Growth

opportunity

New & pre-owned vehicles

- Target a new distributor brand (plug & play).
- Be dealership group of choice to distribute new entrants' vehicles, using mature & established route-to-market infrastructure (dealerships, systems, bond stores).
- Target the 1<sup>st</sup> and 2<sup>nd</sup> replacement cycle for pre-owned vehicles.

### Strategy

Sustainability

New & pre-owned vehicles

- Reposition our existing footprint to right-size brands (performing & non-performing), including multi-franchising.
- Select OEMs where we believe they have a sustainable future.
- Pursue volume brands where we are under-represented.
- Guide & support distributor OEMs in bringing the right product to market (example: entry-level models).
- Maintain our leading market share in SA of 1 in 5 new vehicles.
- Increase pre-owned vehicle volumes through improved customer penetration utilising innovative technologies, targeting to increase our SA market share.
- Be "top of mind" for customers.
- Digitisation roll-out (example: Moov, Digital Dealer).

### Markets we serve | Parts wholesale & retail

#### Car parcs for in warranty vehicles

- South Africa: ~3 million vehicles
- Importer brands: ~550k vehicles

#### **OEMs represented**

- Importer brands: Hyundai, Kia, Renault & Mitsubishi
- Other

#### SKUs in stock:

- South Africa: ~70k parts

In warranty

#### Car parcs for out of warranty vehicles

- South Africa: ~9 million vehicles
- UK: ~32 million vehicles

#### Number of parts in a vehicle

- ~30k parts in a vehicle with ~2k moving parts in a vehicle

Out of warranty

#### SKUs in stock:

- South Africa: ~135k parts
- UK: ~90k parts (non-engine)

#### Number of deliveries per day

- SA: ~3k deliveries per day
- UK: ~16k deliveries per day (~18 deliveries per van, with ~885 vans)

Out of warranty serviced through



~523 retail outlets & agencies (98 owned) &

20 wholesale distribution points (18 owned)

United Kingdom 🚽

~ 178 owned retail outlets, supported by two owned wholesale distribution points

One owned agency, supported by three owned wholesale distribution points

Asia & Europe

8

### Strategy

Growth

opportunity

9

Aftermarket: In warranty & Out of warranty

#### Aftermarket: In warranty

- Target a new distributor brand (plug & play).
- Be dealership group of choice to distribute new entrants' parts, using mature & established route-to-market infrastructure (dealerships, systems, distribution centres).

#### Aftermarket: Out of warranty

- One global procurement & supply chain management department to drive synergies.
- Roll-out own brand, FAI PRO.
- Unlock new markets in existing geographies and further grow the European business.
- Access under-served informal markets in SA (Klutch) and explore Rest of Africa opportunity.

### Strategy

Sustainability

Aftermarket: In warranty & Out of warranty

#### Aftermarket: In warranty

- Consolidation of procurement supply chain (inbound & outbound logistics).
- Reposition our regional distribution centres to right-size our footprint.

#### Aftermarket: Out of warranty

- Supply chain optimisation.
- Expand product offering.
- Additional warehouse in the UK to accommodate sourcing from China & JIT distribution to UK wholesale customers.

- Expand footprint by opening additional retail stores in the UK.

Enhance margins by sourcing quality products from China (bulk-buying).

### Markets we serve | Workshop, vehicle rental & other service offerings

#### **Car parcs**

11

- South Africa: 12 million vehicles
- UK: 40 million vehicles
- Australia: 20 million vehicles

### Average number of workshop hours per month:

- South Africa: 170k hours
- UK: Commercial 91k hours & Passenger 24k hours
- Australia: 23k hours

#### Average size of fleet

- Lowest average fleet size: ~15k
- Highest average fleet size: ~22k
- Average utilisation rate
  - ~70%

### Average number of vehicle bookings per month

- ~45k bookings

### Average number of kilometers travelled per month

- ~1,9 million kilometres

#### Average rental duration

- 8,5 days

Workshops

Serviced through dealerships mentioned on slide 5 Serviced through ~138 branches/kiosks in Southern Africa

Vehicle

Rental

#### Policies under administration

- ~1,5 million policies

### Value-added products & third party products managed

- For ~700k vehicles

#### Monthly telesales

- Over 11k telesales

Mobility Solutions

### Strategy

Growth

opportunity

Workshop, vehicle rental & other service offerings

- Grow out-of-warranty service centres offering.
- Continued recovery of vehicle rental industry to pre-Covid levels.
- Continuous implementation of digital solutions to serve our Vehicle Rental customers (Ready2GO, automated scanning of vehicles, automated key collection).
- Launch new products & services to enhance Mobility Solutions offering.
- Partner with leading insurance & financial service companies.

### Strategy

Sustainability

Workshop, vehicle rental & other service offerings

- The extended replacement cycle is increasing the age of the vehicle parc, which will require higher workshop activity.
- Increase workshop productivity through streamlining our aftersales workshop processes & systems.
- Capture out-of-warranty workshop customers.
- Invest in technology to drive digitisation & to support omni-channel customer service & experience (example: service bookings via Whatsapp).
- Reduce accident costs in the Vehicle Rental business by monitoring vehicle driver behaviour utilising telematics data.

### Acquisition strategy | Overview

Key to supporting earnings growth and value creation for stakeholders is our on-going strategic initiatives of internationalisation and diversification, together with organic business initiatives and selective bolt-on acquisitions.

South Africa

- Grow Mobility Solutions via increased products and services offerings.
- Bolt-on complementary acquisitions in Aftermarket Parts which can supplement existing regions and brands where there is an existing Motus presence and infrastructure.

United Kingdom

- Bolt-on complementary acquisitions in Aftermarket Parts.
- Bolt-on complementary commercial vehicles acquisitions for service dealers.
- Commercial vehicles expansion with a new brand, in a new region.
- Bolt-on complementary passenger vehicle acquisitions in dealer channel which can supplement existing regions and brands where there is an existing Motus presence and infrastructure.

Australia

Explore avenues of getting aftermarket parts products into the market.

### Resources to deliver on strategy

#### **Banking facilities**

Motus has sufficient unutilised banking facilities & headroom on bank covenants to deliver on all business strategies.

Total available facilities	Rm
South Africa	14 839
International	7 598
Total	22 437

#### International debt funding

We have recently re-financed our international debt funding, with a GBP 150 million Revolving Credit Facility.

This will be converted to a sustainability linked facility before the end of the 2024 calendar year once the sustainability targets have been set & approved by the Lender Group.

In addition, this international pool will have **sufficient capacity to service the requirements of our International operations**, as well as future International expansion opportunities (including acquisitions).

# Thank you!

III MARK

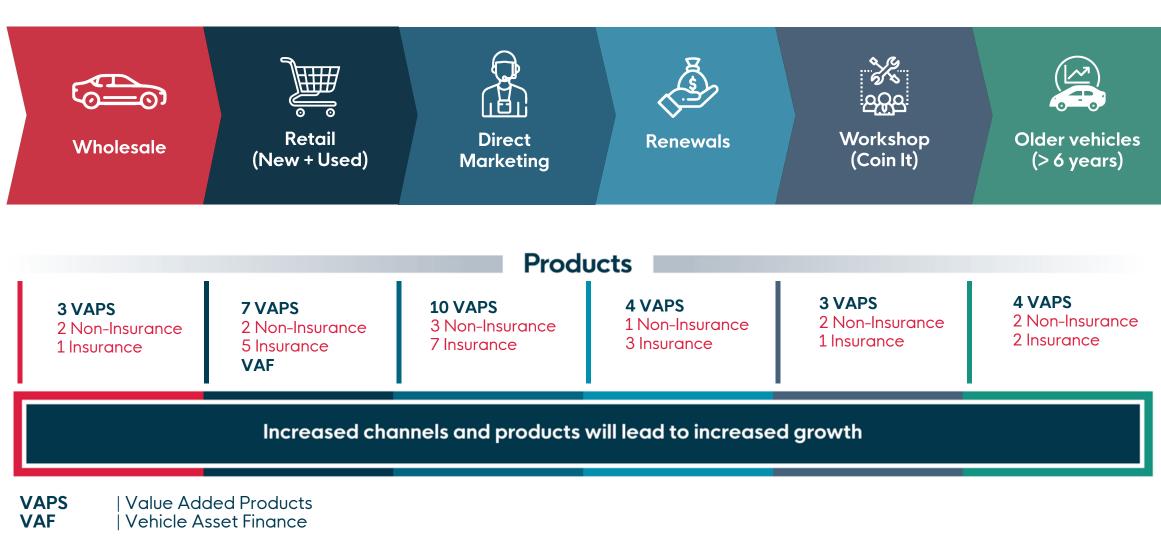
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# **Mobility Solutions**

Overview

### **Channels and Products**



### **Products Offering**







#### Service Plan

Regular servicing, per the manufacturer's specification.

#### Maintenance Plan

Regular servicing, per the manufacturer's specification as well as normal wear and tear.

#### **Extended Warranty**

Unexpected mechanical breakdowns and electrical failures outside of normal wear-and-tear.



#### Scratch and Dent

Common damages, such as windscreen chips, hail damage, scratches and dashboard blemishes.



#### Vehicle Debt Protector

Debt Protection product developed to protect our bank alliance books from uninsured vehicle losses.

### **Products Offering**





#### **Credit Life**

Outstanding debt on the vehicle finance agreement when the owner becomes ill, unable to work or passes away.

#### **Deposit Cover**

Up to a maximum of R100 000 deposit when their current vehicle is lost to hijacking, theft or an accident.

#### Tyre & Rim

Damage to a vehicle's tyres and rims as a result of punctures, blowouts or damage suffered from road hazards.



#### **Credit Shortfall**

The shortfall between the comprehensive vehicle insurance payout and the settlement amount owed to the bank if your customer's vehicle is stolen, hijacked or written off.

#### Roadside Assistance

Roadside Assistance is for those inconvenient moments on the road. Whether you need towing, a rental car, overnight accommodation, tire change assistance, a jump-start, or help with a key lockout.

#### **Introduction: Business in Quantum**



Over **20** years of experience



**Over 11 000** telesales every month



**2.3 Million** vehicle records



**R1 billion** authorised claim payments per annum



**1.5 million** policies under administration



**2.5 million** customer records



>470 000 in & outbound calls per month



VAPS & Third party products managed on **>700 000** vehicles



**30 billion** kilometers travelled by our customers in the last 10 years

#### **Our Distribution Network**

























Discovery

Insure









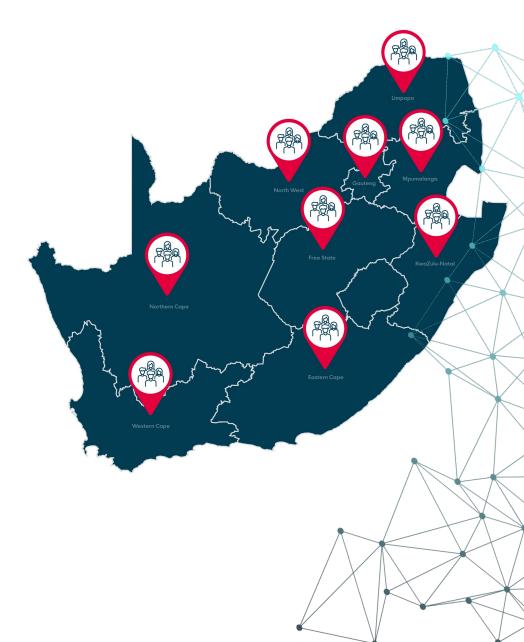










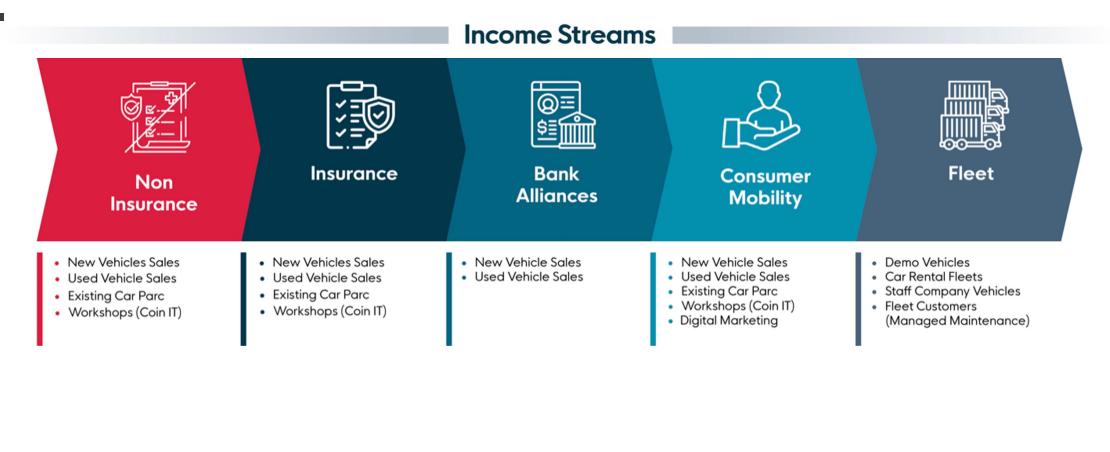


## **Diversified Operating Profit**

- Non-Insurance VAPS
- Insurance VAPS
- Bank Alliances (VAF)
- Consumer Mobility
- Fleet

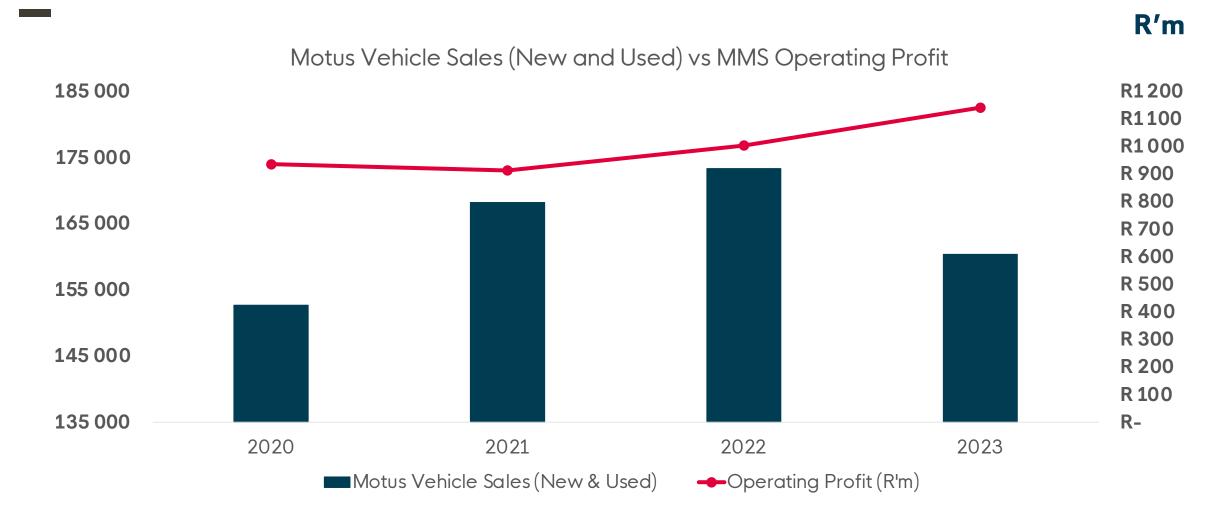


### **Drivers of Operating Profit**





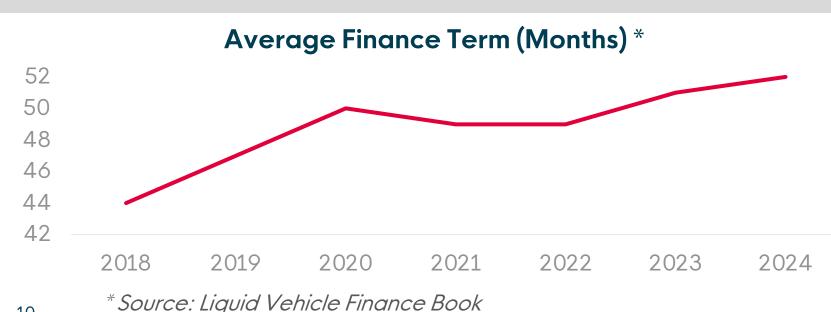
#### **Correlation between Operating Profit and Vehicle Sales**



#### MMS annuity income streams have a low correlation to vehicle sales

### The South African car parc – A Structural shift

- The South African Vehicle Car parc is currently **12 million vehicles**.
- Owners are keeping their vehicles for longer periods which create **increased demand** for **value added products** and **services** (VAPS).
- MMS Currently administer more than **1,5 million** active policies on more than **700 000** vehicles, representing **6%** of the car parc under cover.







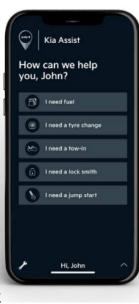
#### How we drive our strategy for growth

- The business is essentially a matrix of products and channels
- Growth will be delivered through:
  - Product Development
  - Channel Development
  - Market Development
  - Data Assets



#### **Product Development**

- Strategic stake in telemetry company.
- Unique offering in Scratch and Dent.
- Development of tech enabled services which enhance vehicle ownership.
- White labelled floorplan offerings.



Need roadside assistance? We are here to help. \*T&C's apply. Consult your plan documentation for more info.



Download Now









### **Channel development**

• **Coin-It** is a workshop leads generation platform for VAPS developed in 2016.

- Coin-It 2.0 was launched in March 2024.
- Performance (Life to Date)
  - Leads Generated: 349 553
  - Sales Made: 93 317
  - Sales Conversion: 27%
  - Funds Received: R 368 million
- Coin-It 2.0 features exciting gamification elements.
- Next Phase: Additional channels and products.



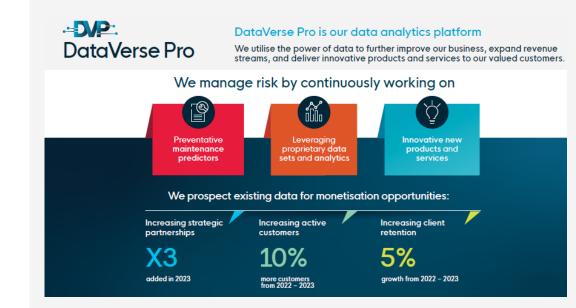
#### **Market Development**

- Strategic Partner to some of South Africa's leading Insurers:
  - Discovery
  - Santam
  - MiWay
  - Old Mutual Insure
- Continue penetration of new industries:
  - Our new focus is on Retail. We are in discussions with two of the largest retailers in South Africa.
  - Our next objective will be to focus on other industries.



#### **Data Assets**

- Leveraging proprietary data sets & analytics capabilities to enable the business to manage risk and develop innovative products and services (e.g. Discovery Warranty).
- Developing usage-based products using telemetry.
- Ongoing investment in cloud storage capabilities
- Better capabilities to gather data from more than 1.5 million customer interactions per annum.
- Integrated value chain leaves Motus uniquely positioned to build view of the mobility needs of the South African Motorist.



### **Our People**

"Everything we do centres on our promise of **'Mobility for Good'** for you, your customer and our communities."

#### Diversity, Equity & Inclusion

•	Gender:	58%
•	Gender:	58%

- ACI: 76%
- Disability: 4%
- Diverse skill sets

#### **Forerunners** Inventors Gurus We get there first We stay future-proof. We know our customers' journey Chiefs Jurturers We lead, we drive.. We are our people. we deliver

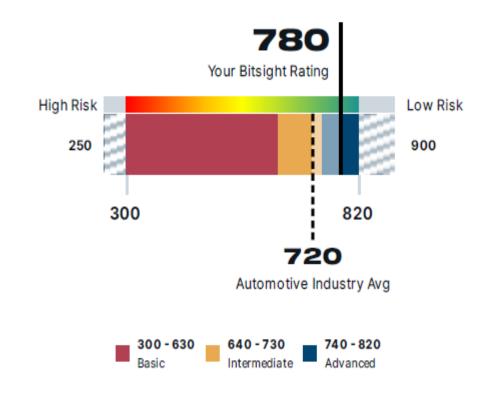
**Our Values** 



#### Technology

- Market Development Strategy: Ability to integrate with all third parties with ease (key to tie back to partner strategy).
- Governance, Risk and Compliance: Significant improvement in overall security have been made over the past view years. The Strategy is to remain up to date and maintain GRC score at 100%.
- Advanced Cyber Security Posture: Implementation of **BitSight**.
- Artificial Intelligence: Collaborating with AI and machine learning experts to conduct data experiments that:
  - Enhance sales conversion.
  - Drive continuous improvement, and
  - Enhance our understanding of the future mobility needs of our customers.

#### **Bitsight Security Rating**





#### Harnessing Artificial Intelligence

Collaborating with AI and machine learning experts, we conduct data experiments to enhance sales conversion, drive continuous improvement as well as understand the future mobility needs of our customers.

## **Understanding our financials**

- **Operating profit** includes profit without associated revenues
- 3rd Party Alliances in quantum
  - Banks R 50,0bn
  - Insurance Cell Captives
    R 0,5bn
- Annuity income streams flow from books of business on actuarial curves
  - Insurance 3 to 7 years
  - Non-Insurance 3 to 4 years
  - VAF 4 to 7 years
- Economies of scale present an **opportunity for growth** and enhanced profitability.
- Significant **cash generative business** with low levels of invested capital and **high ROIC**.
- Provides a natural hedge against the volatility of the market and interest rates.

#### It's not about what we do - it's about why we do it

- Why are service & maintenance plans so important to us?
- Why do we have a roadside assistance business?
- **Why** do we have a motor comprehensive insurance brokerage?
- We package Motus' products and services in innovative ways for South African motorists.
  - Creating value for our customers
  - Creating value for Motus
  - Creating Mobility for Good



## Thank you!

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## **Motus Xponential**

How we Innovate at Motus



### 2018 ... A lot going on for Motus!!!

#### **Our Future Strategy**





#### **Our Research**



#### PLUGANDPLAY FINTECH











#### Intrapreneurship

#### What is it?



"A system that allows an employee to act like an entrepreneur within a company or other organisation."

#### What is awesome about it?

- Fosters a culture of innovation.
- Inclusive.
- Empowers employees to take calculated risks.
- Attracts top talent.
- Enables the organisation to challenge the status quo.
- Enables the organisation to take new products and services to market.

## **Barriers to Intrapreneurship (\*)**

- 1. We are trapped.
- 2. Our understanding of Innovation.
  - It must be mind blowing.
- 3. The belief that someone risked it all.

## Whereas in **actual fact** the best innovation comes from here.

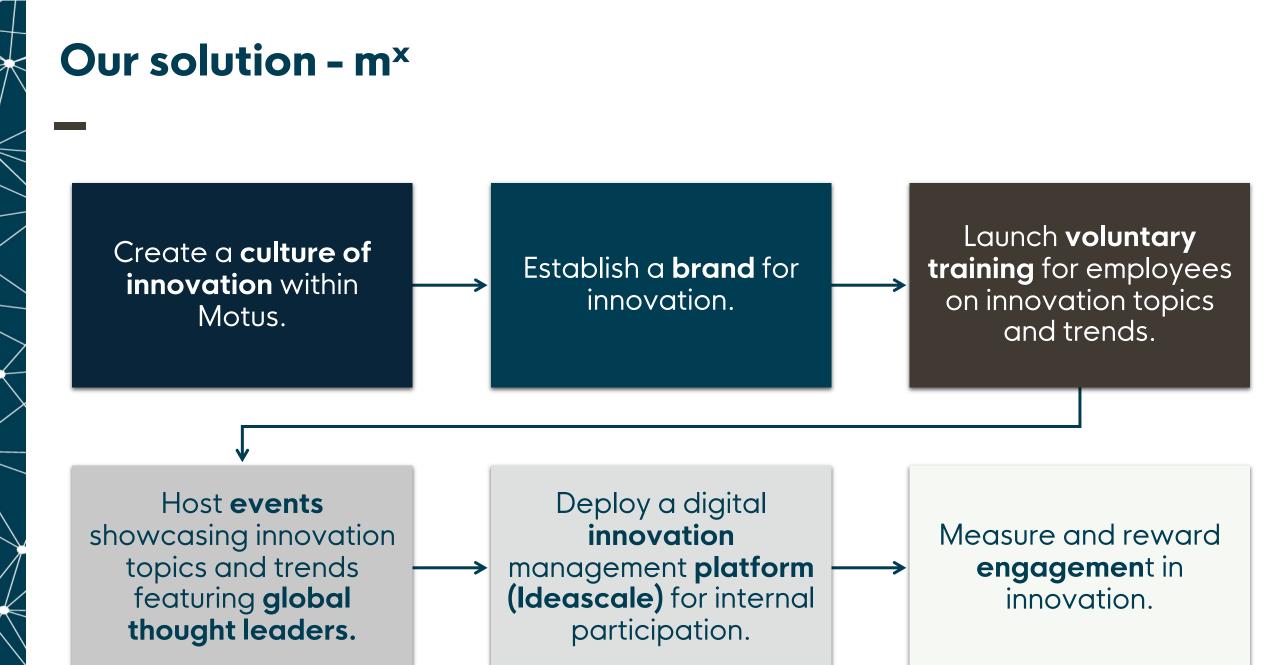




(\*) Melissa Kennedy, TEDx Lizard Creek, October 2017

## INNOVATION = CHANGE THAT MATTERS





#### What makes m<sup>x</sup> unique?

## It is a **top-down** approach to innovating as well as **a bottom-up** approach.



**Innovation** is fostered and driven **within** the different **businesses** within Motus but is supported by the m<sup>X</sup> team at the centre (**centralised** as well as **decentralised** approach).

Highly skilled and stand-alone experienced team (5 Intrapreneurs).

Sole KPI is to **drive innovation** in Motus.

#### What makes m<sup>×</sup> unique?



Allows all employees to contribute to innovation, ensuring a **diverse** range of ideas.

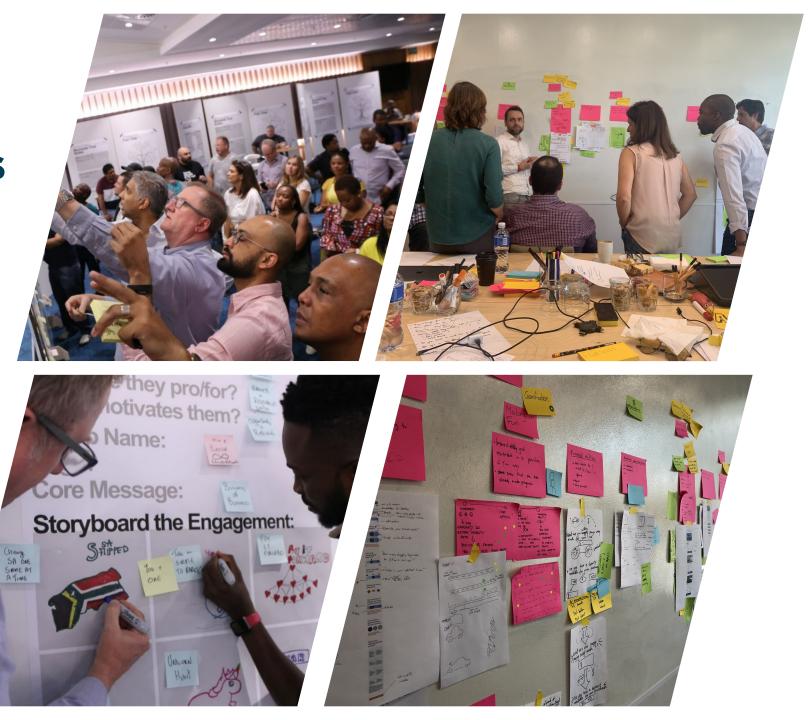


Encourages a culture of experimentation and employee empowerment.

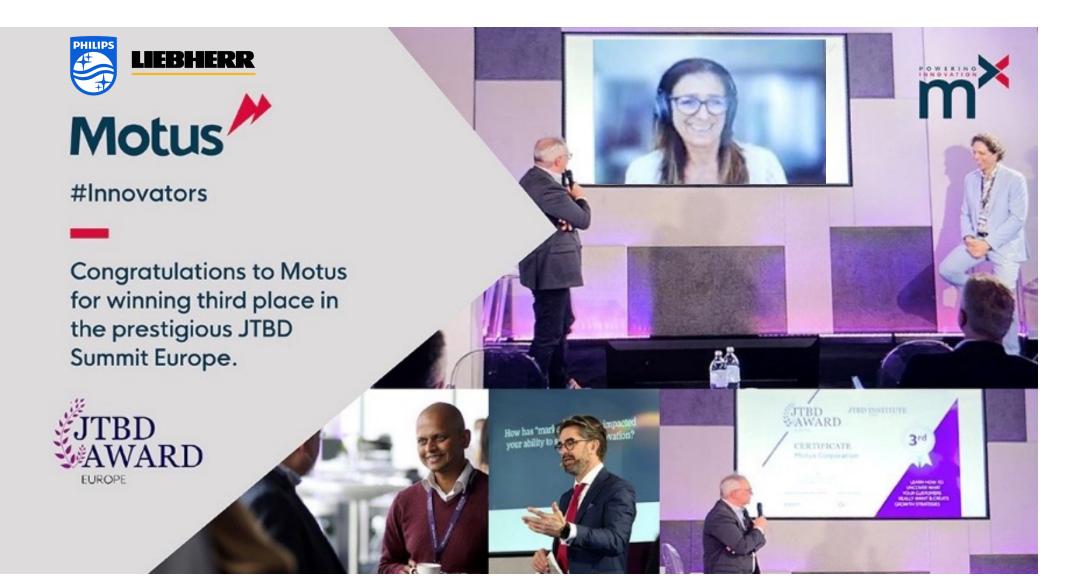


Popular ideas rise to the top and are developed into prototypes and solutions through **Design Thinking** (Evidence-based approach to identify valuable and feasible concepts). Wins

## 4 000 m<sup>x</sup> Members



#### Wins

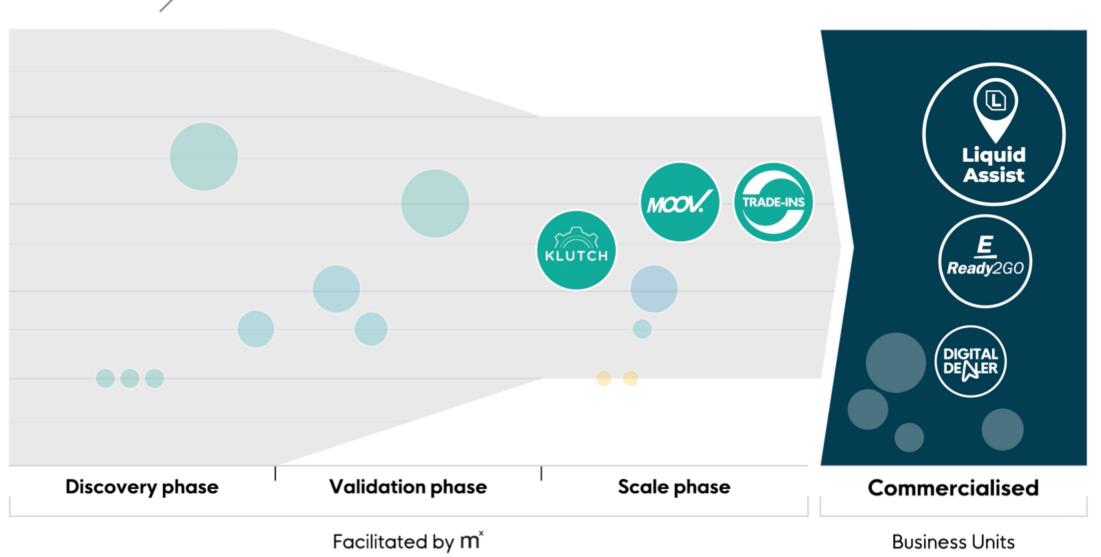


# Do you think motus has increased its focus on innovation in the last year?

## 2022 75%

2023 / 2024 84%





#### Motus Xponential Thank you!